



Privacy Policy Statement Updated February 3, 2024

1874 Country Meadows Drive, Sevierville, TN 37862 / 865-329-3293

This Privacy Policy explains how Shooting for Women Alliance and any of its affiliates collects, uses, and discloses personal information of our students, and visitors to our website at www.mysfwa.com.

COLLECTION OF PERSONAL INFORMATION

We may collect personal information directly from you, through a web form, phone call, course registration, etc. Personal information we collect directly from you may include first and last name, email address, and phone number.

USE OF PERSONAL INFORMATION

We may use information collected about you for any lawful purpose, including the following:

- To advertise our services and events
- To receive student feedback
- To market our courses and services to you through email and text message, subject to your consent

DISCLOSURE OF PERSONAL INFORMATION

Your personal information is NOT disclosed to any outside source, and all emails are generated from our designated server to send email marketing and course curriculum communications. Emails are protected by SSL certificates and all other requisite security coding to keep your information private.

With any affiliates or joint venture partners that we may have in the future.

If necessary to comply with applicable laws and regulations or to protect the safety or security of any person or entity.

With your consent or as otherwise disclosed at the time of data collection or sharing.

EMAIL AND TEXT MESSAGE COMMUNICATIONS

If you wish to unsubscribe from our email campaigns, please click on the Unsubscribe link at the bottom of any marketing email sent from us. If you opt out of our email marketing, we will still send you messages related to our transactions and relationship with you, such as order confirmations and course curriculum participation by you. At this time we do not send text messages to our students. Should be opt to do so in the future, if you wish to stop receiving text messages from us, reply STOP, QUIT, CANCEL, OPT-OUT, or UNSUBSCRIBE to any text message sent from us.

UPDATING YOUR INFORMATION

When you have an account with us, you may review, change, or update your contact information by logging into your account. Otherwise, we will update your information in our system at the time it is provided by you.

CHANGES TO THIS PRIVACY POLICY

We may update this Privacy Policy at any time. Please review it frequently.

CONTACT INFORMATION

If you have any questions about this policy or our privacy practices, please contact us at sfwa@mysfwa.com